



RE: Recommendation for Max Garza

To Whom It May Concern:

It is with much enthusiasm that I recommend Max Garza for either a permanent marketing position or marketing/copywriting-related contract work. Since his graduation from college, I have depended on him for researching and writing SEO-driven blogs, developing social media posts, and client web/email campaign updates.

Having owned a marketing agency for over twenty-five years, I have worked with dozens of employees and/or freelancers – with varying degrees of success. But the few gems I have found and continue to work with year after year, share a deep sense of responsibility, the lack of an “I know everything” ego, and an eagerness for excellence.

Max has all of these qualities.

What I most appreciate most about Max is his ability to figure things out on his own. With agency work, it is often the case that it takes about as long to explain how to do something as it takes to just do it yourself. Max eliminates this frustration. With minimal instruction, he takes initiative and delivers well-thought-out work that, frankly, is superior to what I’ve received from people with years more experience.

In short, I highly recommend Max Garza. I will continue using him for as long as he can make time for my projects.

Regards,

A handwritten signature in black ink, appearing to read 'Amy Knickerbocker', with a long, sweeping horizontal line extending to the right.

Amy Knickerbocker
Owner, A3K Advertising, Inc.